
SYMPOSIUM REVIEW

**THE CONTINUING DEBACLE OF U.S.
ANTIDILUTION LAW: EVIDENCE FROM THE
FIRST YEAR OF TRADEMARK DILUTION
REVISION ACT CASE LAW**

Barton Beebe[†]

Abstract

This article evaluates the results of a quantitative study of all reported federal court opinions that analyzed an issue in antidilution law during a one year period after passage of the Trademark Dilution Revision Act of 2006 (TDRA). The article shows the remarkable extent to which courts continue to treat the dilution cause of action as superfluous to the infringement cause of action. As a result, antidilution law continues to have no appreciable effect on the outcomes of federal trademark cases or the remedies issuing from those outcomes

[†] Associate Professor of Law, Benjamin N. Cardozo School of Law, Yeshiva University.