

# The Googlization of Everything and the Future of Copyright

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*Based on an explicit rejection of the “revolutionary” claims that supporters have put forth in favor of full-text searching of centuries of books sitting in American university libraries, this Article argues that the legal challenges to Google’s plans to digitize millions of copyrighted books from university libraries are likely to succeed, thus hampering other, potentially more valuable public indexes and digitization processes. In addition, the assertions that Google and its supporters have made about the legality and potential benefits of the Google Book Search service are counterproductive to the maintenance of a healthy and open information ecosystem. The Google case is the most potentially disruptive copyright battle since the invention of sound recording technology. It strikes at the very heart of the copyright system and reveals that we tend to rely on the rickety structure of fair use to support too many essential public values. Google’s Library Project threatens to unravel everything that is good and*

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